

THE VOICE EMPOWERMENT HUB FOR PROFESSIONALS

THE VIP VOICE

PODCAST



MANNY CABO

PODCAST SPONSORSHIP



LIVE TO INSPIRE

ABOUT THE HOST

In the fiercely competitive entertainment industry, certain individuals stand out, captivating attention and leaving a lasting impact. Manny Cabo is one such presence—a multifaceted, award-winning singer/songwriter who embodies creativity and passion. From his remarkable four-chair turn on NBC's "The Voice" to showcasing his vocal talent on NBC/Telemundo's "La Voz," Manny has made his mark internationally, transcending linguistic and cultural boundaries. Whether he's singing, acting, photographing, or hosting, Manny's artistry consistently shines through, leaving audiences and clients inspired and eager for more. His commitment to educating, empowering, and inspiring is a refreshing force in today's world.

Manny Cabo (Phone) 908.239.4713

(Email) info@mannycabo.com



THE VIP VOICE PODCAST SPONSORSHIP

Thank You for your interest in becoming a sponsor of the **VIP Voice** podcast. We're seeking to work with businesses that provide products and services to all creative and industry professionals all over the world. Our goal is to empower our amazing eco-system of professionals with the Knowledge, Skills and above all the Inspiration to never give up on their creative pursuits while cultivating robust relationships with the entities that supply this culture of creators and entrepreneurs with the necessary products that sustain their careers one episode at a time.

Why Sponsor? Sponsoring the **VIP Voice Podcast** is a great opportunity for your business to promote itself to a broad reach of potential customers in all communities.

Your Business and your sales message will get in front of this growing and targeted group of presenters, performers, speakers, tv personalities, Educators, CEO's from beginners to top tier professionals who are looking for tools to start, grow and monetize their careers.

About The Podcast: The **VIP Voice Podcast** was created as a tribute to my dad who I unfortunately lost to Covid but who introduced me to the world of music and always counseled me that to be a great leader you have to uplift those around you and so I created the **mojo for musicians** podcast to honor his legacy to assist and more importantly inspire my ecosystem of voice professionals to carry out their dreams and never give up hope by covering a full spectrum of topics from best practices, growth strategies, communicating effectively, and so much more.

Manny Cabo (Phone) 908.239.4713

(Email) info@mannycabo.com



THE VIP VOICE METRICS

Airing Schedule: a new podcast episode will be aired every week. In addition to the numerous audio and video distribution platforms, we also promote each episode and (the sponsors of each episode) on the following VIP Voice platforms: Instagram, Facebook, LinkedIn, Twitter, our private Facebook group and our weekly email.

Distribution: all episodes will be available on our website along with multiple streaming platforms including: Apple podcasts, Spotify, Google Podcasts, Amazon music, stitcher, Buzzsprout, iHeartRadio just to name a few.

Current Reach (8/13/2021)

You Tube - 750+ Subscribers / over 13 million views and growing exponentially

Spotify - Over 14,000 listeners monthly

Facebook - Over 16000 Followers and growing daily

Instagram - Over 7500 Followers and growing daily

Twitter - Over 4500 Followers and growing daily

Email Newsletter - Over 500 Subscribers and growing daily

Website - Average of 1500 visitors per month internationally

Manny Cabo (Phone) 908.239.4713

(Email) info@mannycabo.com

SPONSORSHIP RATES

Episodes	Grammy	Diamond	Platinum	Gold
4 Episodes	\$1000.00	\$600.00	\$400.00	\$300.00
8 Episodes	\$1800.00	\$1000.00	\$675.00	\$450.00
12 Episodes	\$2500.00	\$1300.00	\$900.00	\$600.00
16 Episodes	\$3500.00	\$1750.00	\$1300.00	\$750.00
20 Episodes	\$4500.00	\$2600.00	\$2000.00	\$900.00
36 Episodes	\$7300.00	\$3500.00	\$2800.00	\$1500.00
52 Episodes	\$10,100.00	\$5000.00	\$4000.00	\$1800.00

Grammy Sponsor: Includes a podcast feature episode, Logo placement on all podcast promotional materials including: Podcast episode slide, all social media podcast peripherals (Website, Instagram, Facebook Group, LinkedIn, Twitter and email newsletter, Special shout outs on weekly reels, live broadcasts and podcast episodes. (Limited to 2 sponsors)

Diamond Sponsor: Includes Logo placement on all podcast promotional materials including: all social media podcast peripherals (Website, Instagram, Facebook, LinkedIn, Twitter and the podcast email newsletter, Shout out on individual episodes. (Limited to 4 sponsors)

Platinum Sponsor: Special shout out on individual podcast episodes and logo placement on podcast email newsletter. (Limited to 4 sponsors)

Gold Sponsor: Special shout out on individual podcast episodes.

MFM SPONSORSHIP AGREEMENT

Jan 5		Apr 6		Jul 6		Oct 5	
Jan 12		Apr 13		Jul 13		Oct 12	
Jan 19		Apr 20		Jul 20		Oct 19	
Jan 26		Apr 27		Jul 27		Oct 26	
Feb 2		May 4		Aug 3		Nov 2	
Feb 9		May 11		Aug 10		Nov 9	
Feb 16		May 18		Aug 17		Nov 16	
Feb 23		May 25		Aug 24		Nov 23	
Mar 2		Jun 1		Aug 31		Nov 30	
Mar 9		Jun 8		Sep 7		Dec 7	
Mar 16		Jun 15		Sep 14		Dec 14	
Mar 23		Jun 22		Sep 21		Dec 21	
Mar 30		Jun 29		Sep 28		Dec 28	

Sponsorship Level: _____

Rate: _____

Number of Episodes: _____

Total Contract Amount : _____

Special Instructions: _____

Contact Name: _____

Company Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Payment is due upon receipt of invoice. Cancellation of this contract reverts price to single episode rates. There is a 1.5% accrual on billed accounts that are more than 30 days late. There is a return check fee of \$25.

Publisher reserves the right to reject or cancel any advertisement at any time. The advertiser agrees to indemnify and hold the podcast harmless for any claims arising out of the publication of copy submitted by the advertiser. This includes, but is not limited to, claims for label, invasion of privacy, plagiarism, copyright infringement, and trademark infringement. The podcast will not be liable for failure to publish any advertisement.

All advertisements produced for the advertiser by **MC Media** shall be the property of **MC Media** and no such ad or part thereof may be reproduced without the prior consent of the publisher. The deadline for advertising copy is one month prior to the episodes release. No cancellations after the one month deadline will be excepted.

Printed Name _____ Signature _____ Date _____